

Plaintiff \_\_\_\_\_ ("Plaintiff"), individually and on behalf of all others similarly 1 2 situated, by and through his attorneys, alleges the following upon information and 3 belief, except as to those allegations concerning Plaintiff, which are alleged upon 4 personal knowledge. Plaintiff's information and belief is based upon, among other 5 things, his counsel's investigation, which includes without limitation: (a) review and 6 analysis of regulatory filings made by Teradata Corporation ("Teradata" or the 7 "Company") with the United States ("U.S.") Securities and Exchange Commission 8 ("SEC"); (b) review and analysis of press releases and media reports issued by and 9 disseminated by Teradata; and (c) review of other publicly available information 10 concerning Teradata.

11

#### NATURE OF THE ACTION AND OVERVIEW

This is a class action on behalf of persons and entities that purchased or
 otherwise acquired Teradata securities between February 13, 2023 and February 12,
 2024, inclusive (the "Class Period"). Plaintiff pursues claims against the Defendants
 under the Securities Exchange Act of 1934 (the "Exchange Act").

.

16 2. Teradata is an enterprise software company that develops and sells
17 database analytics software. The Company is focused on providing connected multi18 cloud data platforms for enterprise analytics.

19 On February 12, 2024, after the markets closed, Teradata announced its 3. 20fourth quarter and full year 2023 financial results, revealing the Company's public 21 cloud annual recurring revenue ("ARR") only grew 48% (or 46% in constant 22 currency), which fell short of the Company's previously announced 53-57% 23 expectations. The Company also announced that total ARR grew only 5% in constant 24 currency, falling short of the Company's previously announced 6-8% expectations. In 25 the subsequent earnings call following the Company's earnings press release, the 26Company's CEO Steve McMillan stated the Company was seeing "erosion" for its on-premises solutions and missed ARR expectations due to "timing issues" and "a 27

1 handful of large deals that slipped out of December and each were worth \$2 million
2 or more of cloud ARR growth."

4. On this news, Teradata's stock price fell \$10.57, or 21.7%, to close at
\$38.22 per share on February 13, 2024, on unusually heavy trading volume.

5 5. Throughout the Class Period, Defendants made materially false and/or 6 misleading statements, as well as failed to disclose material adverse facts about the 7 Company's business, operations, and prospects. Specifically, Defendants failed to 8 disclose to investors: (1) the Company's pubic cloud ARR was not growing as 9 expected; (2) the Company's total ARR was not growing as expected; (3) as a result, 10 the Company missed its fiscal year 2023 public cloud ARR growth rate outlook; and (4) that, as a result of the foregoing, Defendant's positive statements about the 11 12 Company's business, operations, and prospects were materially misleading and/or 13 lacked a reasonable basis.

14

#### JURISDICTION AND VENUE

15 6. The claims asserted herein arise under Sections 10(b) and 20(a) of the
16 Exchange Act (15 U.S.C. §§ 78j(b) and 78t(a)) and Rule 10b-5 promulgated
17 thereunder by the SEC (17 C.F.R. § 240.10b-5).

This Court has jurisdiction over the subject matter of this action pursuant
to 28 U.S.C. § 1331 and Section 27 of the Exchange Act (15 U.S.C. § 78aa).

8. Venue is proper in this Judicial District pursuant to 28 U.S.C. § 1391(b)
and Section 27 of the Exchange Act (15 U.S.C. § 78aa(c)). Substantial acts in
furtherance of the alleged fraud or the effects of the fraud have occurred in this
Judicial District. Many of the acts charged herein, including the dissemination of
materially false and/or misleading information, occurred in substantial part in this
Judicial District. In addition, the Company's principal executive offices are located in
this District.

9. In connection with the acts, transactions, and conduct alleged herein,
Defendants directly and indirectly used the means and instrumentalities of interstate

commerce, including the United States mail, interstate telephone communications,
 and the facilities of a national securities exchange.

3

#### **PARTIES**

10. Plaintiff \_\_\_\_\_\_, as set forth in the accompanying certification,
incorporated by reference herein, purchased Teradata securities during the Class
Period, and suffered damages as a result of the federal securities law violations and
false and/or misleading statements and/or material omissions alleged herein.

8 11. Defendant Teradata is incorporated under the laws of Delaware with its
9 principal executive offices located in San Diego, California. Teradata common stock
10 trade on the New York Stock Exchange exchange under the symbol "TDC."

11 12. Defendant Steve McMillan ("McMillan") was the Company's President
12 and Chief Executive Officer ("CEO") at all relevant times.

13 13. Defendant Claire Bramley ("Bramley") was the Chief Financial Officer
14 ("CFO") at all relevant times.

15 14. Defendants McMillan and Bramley (collectively the "Individual Defendants"), because of their positions with the Company, possessed the power and 16 17 authority to control the contents of the Company's reports to the SEC, press releases 18 and presentations to securities analysts, money and portfolio managers and 19 institutional investors, i.e., the market. The Individual Defendants were provided with 20copies of the Company's reports and press releases alleged herein to be misleading 21 prior to, or shortly after, their issuance and had the ability and opportunity to prevent their issuance or cause them to be corrected. Because of their positions and access to 22 23 material non-public information available to them, the Individual Defendants knew 24 that the adverse facts specified herein had not been disclosed to, and were being 25 concealed from, the public, and that the positive representations which were being 26made were then materially false and/or misleading. The Individual Defendants are liable for the false statements pleaded herein. 27

| 1        | SUBSTANTIVE ALLEGATIONS  |  |  |  |
|----------|--|--|--|--|
| 2        | Background   |  |  |  |
| 3        | 15. Teradata is an enterprise software company that develops and sells   |  |  |  |
| 4        | database analytics software. The Company is focused on providing connected multi-  |  |  |  |
| 5        | cloud data platforms for enterprise analytics.   |  |  |  |
| 6        | Materially False and Misleading  |  |  |  |
| 7        | Statements Issued During the Class Period  |  |  |  |
| 8        | 16. The Class period begins on February 13, 2023. On that date, the  |  |  |  |
| 9        | Company announced its full fiscal year 2022 financial results and provided the   |  |  |  |
| 10       | Company's fiscal year 2023 outlook in a press release which stated in relevant part: <sup>1</sup>  |  |  |  |
| 11       | "We are energized to continue our momentum into 2023, accelerating<br>our growth forecasts for ARR revenue and earnings per share. We  |  |  |  |
| 12       | "We are energized to continue our momentum into 2023, accelerating<br>our growth forecasts for ARR, revenue, and earnings per share. We<br>remain on-track to achieve over one billion dollars of cloud ARR in 2025<br>while driving future margin expansion and free cash flow growth." |  |  |  |
| 13       | * * *  |  |  |  |
| 14       | Outlook  |  |  |  |
| 15       | For the full-year 2023:  |  |  |  |
| 16<br>17 | • Public cloud ARR is expected to increase in the range of 53% to 57% year-over-year   |  |  |  |
| 18       | • Total ARR is expected to increase in the range of 6% to 8% year- <i>over-</i><br>year  |  |  |  |
| 19<br>20 | • Recurring revenue is expected to increase in the range of 4% to 7% year-over-year  |  |  |  |
| 21       | • Total revenue is expected to increase in the range of 1% to 4% year-<br>over-year  |  |  |  |
| 22       | • GAAP diluted EPS is expected to be in the range of \$0.63 to \$0.79  |  |  |  |
| 23       | 17. On February 24, 2023, the Company submitted its annual report for fiscal   |  |  |  |
| 24       | year 2022 ended December 31, 2022 on a Form 10-K filed with the SEC which  |  |  |  |
| 25       | reported the following:  |  |  |  |
| 26       |  |  |  |  |
| 27<br>28 | $\frac{1}{1}$ Unless otherwise stated, all emphasis in bold and italics hereinafter is added.  |  |  |  |
| 20       | Class Action Complaint<br>5  |  |  |  |

| 1<br>2   | To allow for greater transparency regarding the progress we are making<br>toward achieving our strategic objectives, we utilize the following<br>financial and performance metrics:    |  |  |  |
|----------|--|--|--|--|
| 3        | •Total Annual Recurring Revenue ("Total ARR") - annual value at a  |  |  |  |
| 4        | point in time of all recurring contracts, including subscription, cloud, software upgrade rights, and maintenance. ARR does not include managed services and third-party software.     |  |  |  |
| 5        | •Public Cloud ARR (included within Total ARR) - annual value at a  |  |  |  |
| 6        | point in time of all contracts related to public cloud implementations of  |  |  |  |
| 7        | Teradata VantageCloud and does not include ARR related to private or managed cloud implementations.  |  |  |  |
| 8        | * * *  |  |  |  |
| 9<br>10  | For the full year 2023, Public Cloud ARR is expected to increase in the range of 53% to 57% year-over-year. Total ARR is expected to increase in the range of 6% to 8% year-over-year. |  |  |  |
| 11       | 18. On May 4, 2023, the Company announced its first fiscal quarter 2023  |  |  |  |
| 12       | financial results in a press release, which stated in relevant part:   |  |  |  |
| 13       | "Teradata is off to a strong start in 2023 with sequential growth in total   |  |  |  |
| 14       | ARR, and we closed one of the largest deals in Teradata's historytangible proof points of our cloud-first strategy in action," said  |  |  |  |
| 15       | Steve McMillan, President and CEO, Teradata. "Customers are<br>expanding their cloud environments, underscoring the power of the   |  |  |  |
| 16       | Teradata platform, and driving demand for our differentiated analytics.<br>We are excited for the year ahead and are on track to achieve all elements<br>of our annual outlook."       |  |  |  |
| 17       | * * *  |  |  |  |
| 18       | For the full year 2023, Teradata re-affirms the following outlook  |  |  |  |
| 19       | elements:  |  |  |  |
| 20       | • Public cloud ARR is expected to increase in the range of 53% to 57% <i>year-over-year</i>  |  |  |  |
| 21       | • Total ARR is expected to increase in the range of 6% to 8% year- <i>over</i> -   |  |  |  |
| 22       | year   |  |  |  |
| 23       | • Recurring revenue is expected to increase in the range of 4% to 7% year-over-year  |  |  |  |
| 24       | • Total revenue is expected to increase in the range of 1% to 4% year-   |  |  |  |
| 25       | over-year  |  |  |  |
| 26       | • Free cash flow is expected to be in the range of \$320 million to \$360 million <sup>[]</sup>  |  |  |  |
| 27<br>28 | Teradata updates the following outlook for full year 2023:   |  |  |  |
|          | Class Action Complaint   |  |  |  |
|          | 6  |  |  |  |

| 1<br>2        | • GAAP diluted EPS is narrowed to be in the range of \$0.65 to \$0.77 <i>versus the range of \$0.63 to \$0.79 previously provided</i>  |  |  |  |
|---------------|--|--|--|--|
| $\frac{2}{3}$ | 19. On May 5, 2023, the Company submitted its quarterly report for the   |  |  |  |
| 4             | fiscal quarter ended March 31, 2023 on a Form 10-Q filed with the SEC, which stated  |  |  |  |
| 5             | in relevant part:  |  |  |  |
|               | Teradata re-affirms the following outlook for the full year 2023:  |  |  |  |
| 6<br>7        | •Public cloud ARR is expected to increase in the range of 53% to 57%   |  |  |  |
| 8             | •Total ARR is expected to increase in the range of 6% to 8% year-over-<br>year.  |  |  |  |
| 9<br>10       | •Total recurring revenue is expected to increase in the range of 4% to 7%  |  |  |  |
| 11            | •Total revenue is expected to increase in the range of 1% to 4% year-<br>over-year.  |  |  |  |
| 12            | 20. On August 7, 2023, the Company announced its second fiscal quarter   |  |  |  |
| 13            | 2023 financial results in a press release, which stated in relevant part:  |  |  |  |
| 14            | "Our broad-based momentum across the business generated strong<br>financial results, including 77% Cloud ARR growth, 10% increase in<br>Total ARR growth and EPS that exceeded our guidance," said Steve<br>McMillan, President and CEO, Teradata. "We are pleased with the<br>strong adoption and growth of Teradata VantageCloud, as customers see<br>that our complete cloud analytics and data platform is differentiated and<br>generates value in this new world of AI." |  |  |  |
| 15            |  |  |  |  |
| 16<br>17      |  |  |  |  |
| 18            | * * *  |  |  |  |
| 19            | Teradata updates the following outlook for full year 2023:   |  |  |  |
| 20            |  |  |  |  |
| 21            | • GAAP diluted EPS is increased to now be in the range of \$0.74 to \$0.86 versus the range of \$0.65 to \$0.77 previously provided  |  |  |  |
| 22            | For the full year 2023, Teradata re-affirms the following outlook elements:  |  |  |  |
| 23            | • Public cloud ARR is expected to increase in the range of 53% to 57%  |  |  |  |
| 24            | year-over-year   |  |  |  |
| 25            | • Total ARR is expected to increase in the range of 6% to 8% year-over-<br>year  |  |  |  |
| 26            |  |  |  |  |
| 27            |  |  |  |  |
| 28            |  |  |  |  |
|               | Class Action Complaint   |  |  |  |
|               |  |  |  |  |

| 1        | 21. On August 8, 2023, the Company submitted its quarterly report for the   |  |  |  |
|----------|---|--|--|--|
| 2        | fiscal quarter ended June 30, 2023 on a Form 10-Q filed with the SEC, which stated  |  |  |  |
| 3        | in relevant part:   |  |  |  |
| 4        | In the second quarter, we saw the following trends:   |  |  |  |
| 5        | •Increasing number of existing cloud customers who are adding new, incremental workloads to the cloud.  |  |  |  |
| 6<br>7   | •Customers expanding into additional cloud capabilities when they migrate to VantageCloud as compared to the capabilities they had in an on-premises environment.   |  |  |  |
| 8<br>9   | •Existing on-premises customers are adding new, incremental cloud workloads when expanding into hybrid environments.  |  |  |  |
| 10       | * * *   |  |  |  |
| 11       | Teradata re-affirms the following outlook for the full year 2023:   |  |  |  |
| 12       | •Public cloud ARR is expected to increase in the range of 53% to 57%  |  |  |  |
| 13       | <i>year-over-year.</i><br>•Total ARR is expected to increase in the range of 6% to 8% year- <i>over</i> -   |  |  |  |
| 14       | year.   |  |  |  |
| 15       | 22. On November 6, 2023, the Company announced its fiscal third quarter   |  |  |  |
| 16       | 2023 financial results in a press release, which stated in relevant part:   |  |  |  |
| 17       | "I am pleased by the company's consistent execution, resulting in a solid<br>set of financial results that were led by 63% growth in Cloud ARR and  |  |  |  |
| 18<br>19 | 10% growth in recurring revenue," said Claire Bramley, Chief Financial<br>Officer of Teradata. "With over \$140 million of shares repurchased in<br>the quarter, we remain steadfastly focused on capital allocation as a |  |  |  |
| 20       | driver of sustained shareholder value."   |  |  |  |
| 21       | * * *   |  |  |  |
| 22       | For the full year 2023, Teradata re-affirms the following outlook elements:   |  |  |  |
| 23       | Public cloud ARR growth of 53% to 57% year-over-year  |  |  |  |
| 24       | Total ARR growth of 6% to 8% year-over-year   |  |  |  |
| 25       | • Recurring revenue growth of 4% to 7% year-over-year   |  |  |  |
| 26       | • Total revenue growth of 1% to 4% year-over-year   |  |  |  |
| 27       |   |  |  |  |
| 28       |   |  |  |  |
|          | Class Action Complaint  |  |  |  |

| 1  | 23. On November 7, 2023, the Company submitted its quarterly report for   |  |  |  |
|--|---|--|--|--|
| 2  | the fiscal quarter ended September 30, 2023 on a Form 10-Q filed with the SEC,  |  |  |  |
| 3  | which stated in relevant part:  |  |  |  |
| 4  | At the end of the third quarter of 2023, total ARR increased 11% as compared to the third quarter of 2022 including a 2% positive impact  |  |  |  |
| 5  | At the end of the third quarter of 2023, total ARR increased 11% as<br>compared to the third quarter of 2022, including a 2% positive impact<br>from foreign currency fluctuations. At the end of the third quarter of<br>2023, Public Cloud ARR increased 63% as compared to the third quarter |  |  |  |
| 6  | of 2022, including a 2% positive impact from foreign currency fluctuations. <i>Public Cloud ARR grew in all three geographic regions</i>  |  |  |  |
| 7  | of 2022, including a 2% positive impact from foreign currency<br>fluctuations. Public Cloud ARR grew in all three geographic regions<br>year-over-year. Public Cloud ARR growth in the third quarter of 2023<br>was driven by greater market awareness and customer demand.                     |  |  |  |
| 8  | In the third quarter, we experienced the following continuing trends:   |  |  |  |
| 9  | •Increasing number of existing cloud customers who are adding new.  |  |  |  |
| 10   | incremental workloads to the cloud.   |  |  |  |
| 11   | •Customers expanding into additional cloud capabilities when they migrate to VantageCloud as compared to the capabilities they had in an  |  |  |  |
| 12   | on-premises environment.  |  |  |  |
| 13   | •Existing on-premises customers are adding new, incremental cloud workloads when expanding into hybrid environments.  |  |  |  |
| 14   | * * *   |  |  |  |
| 15   | Teradata re-affirms the following outlook for the full year 2023:   |  |  |  |
| 16   | •Public cloud ARR is expected to increase in the range of 53% to 57%  |  |  |  |
| 17   | year-over-year.   |  |  |  |
| 18   | •Total ARR is expected to increase in the range of 6% to 8% year- <i>over</i> -<br>year.  |  |  |  |
| 19   | 24. The above statements identified in ¶¶ 16-23 were materially false and/or  |  |  |  |
| 20   | misleading, and failed to disclose material adverse facts about the Company's   |  |  |  |
| 21   | business, operations, and prospects. Specifically, Defendants failed to disclose to   |  |  |  |
| 22   | investors: (1) the Company's pubic cloud ARR was not growing as expected; (2) the   |  |  |  |
| 23   | Company's total ARR was not growing as expected; (3) as a result, the Company   |  |  |  |
| 24 missed its fiscal year 2023 public cloud ARR growth rate outlook; and (4) that 25 |   |  |  |  |
| 23<br>26   | result of the foregoing, Defendant's positive statements about the Company's  |  |  |  |
| 20   | business, operations, and prospects were materially misleading and/or lacked a  |  |  |  |
| 28   | reasonable basis.   |  |  |  |
| 20   |   |  |  |  |
|  | Class Action Complaint  |  |  |  |

### 

# **Disclosures at the End of the Class Period**

| 2        | 25. On February 12, 2024, after the markets closed, the Company announced   |  |  |
|----------|---|--|--|
| 3        | its fourth quarter and full year 2023 financial results (the "FY23 Press Release"). The   |  |  |
| 4        | FY23 Press Release revealed that the Company's public cloud ARR grew only 48%,  |  |  |
| 5        | or 46% in constant currency, which fell short of the Company's previously announced   |  |  |
| 6        | 53-57% outlook. The Company also announced that total ARR grew 5% in constant   |  |  |
| 7        | currency, falling short of the Company's previously announced 6-8% outlook. In the  |  |  |
| 8        | subsequent earnings call following the FY23 Press Release, the Company's CEO  |  |  |
| 9        | Steve McMillan stated the Company was seeing significant "erosion" for its on-  |  |  |
| 10       | premises solutions and missed ARR expectations due to "timing issues" and "a  |  |  |
| 11       | handful of large deals that slipped out of December and each were worth \$2 million   |  |  |
| 12       | or more of cloud ARR growth."   |  |  |
| 13       | 26. The FY23 Press Release reported the following financial results:  |  |  |
| 14       | Full-Year 2023 Financial Highlights Compared to Full-Year 2022  |  |  |
| 15       | • Public cloud ARR increased to \$528 million from \$357 million, an increase of 48% as reported and 46% in constant currency <sup>[]</sup> |  |  |
| 16       |   |  |  |
| 17       | • Total ARR increased to \$1.570 billion from \$1.482 billion, an increase of 6% as reported and 5% in constant currency <sup>[]</sup>      |  |  |
| 18       | • Recurring revenue was \$1.492 billion versus \$1.419 billion, an increase of 5% as reported and 7% in constant currency <sup>[]</sup>     |  |  |
| 19<br>20 | • Total revenue was \$1.833 billion versus \$1.795 billion, an increase of 2% as reported and 4% in constant currency <sup>[]</sup>         |  |  |
| 21       | • GAAP gross margin was 60.8% versus 60.2%  |  |  |
| 22       | • Non-GAAP gross margin was 61.8% versus 61.6% <sup>[]</sup>  |  |  |
| 23       | GAAP operating income was \$186 million versus \$118 million  |  |  |
| 24       | • Non-GAAP operating income was \$332 million versus \$286 million <sup>[]</sup>  |  |  |
| 25       | • GAAP diluted EPS was \$0.61 versus \$0.31   |  |  |
| 26       | 27. On this news, Teradata's stock price fell \$10.57, or 21.7%, to close at  |  |  |
| 27       | \$38.22 per share on February 13, 2024, on unusually heavy trading volume.  |  |  |
| 28       |   |  |  |
|          | Class Action Complaint  |  |  |

### **CLASS ACTION ALLEGATIONS**

2 28. Plaintiff brings this action as a class action pursuant to Federal Rule of 3 Civil Procedure 23(a) and (b)(3) on behalf of a class, consisting of all persons and 4 entities that purchased or otherwise acquired Teradata securities between February 5 13, 2023 and February 12, 2024, inclusive, and who were damaged thereby (the 6 "Class"). Excluded from the Class are Defendants, the officers and directors of the 7 Company, at all relevant times, members of their immediate families and their legal 8 representatives, heirs, successors, or assigns, and any entity in which Defendants have 9 or had a controlling interest.

10 29. The members of the Class are so numerous that joinder of all members is impracticable. Throughout the Class Period, Teradata's shares actively traded on 11 12 the New York Stock Exchange. While the exact number of Class members is unknown to Plaintiff at this time and can only be ascertained through appropriate 13 discovery, Plaintiff believes that there are at least hundreds or thousands of members 14 15 in the proposed Class. Millions of Teradata shares were traded publicly during the Class Period on the New York Stock Exchange. Record owners and other members 16 17 of the Class may be identified from records maintained by Teradata or its transfer 18 agent and may be notified of the pendency of this action by mail, using the form of notice similar to that customarily used in securities class actions. 19

30. Plaintiff's claims are typical of the claims of the members of the Class
as all members of the Class are similarly affected by Defendants' wrongful conduct
in violation of federal law that is complained of herein.

31. Plaintiff will fairly and adequately protect the interests of the members
of the Class and has retained counsel competent and experienced in class and
securities litigation.

32. Common questions of law and fact exist as to all members of the Class
and predominate over any questions solely affecting individual members of the Class.
Among the questions of law and fact common to the Class are:

(a) whether the federal securities laws were violated by Defendants'
 acts as alleged herein;

3 (b) whether statements made by Defendants to the investing public
4 during the Class Period omitted and/or misrepresented material facts about the
5 business, operations, and prospects of Teradata; and

6 (c) to what extent the members of the Class have sustained damages
7 and the proper measure of damages.

33. A class action is superior to all other available methods for the fair and
efficient adjudication of this controversy since joinder of all members is
impracticable. Furthermore, as the damages suffered by individual Class members
may be relatively small, the expense and burden of individual litigation makes it
impossible for members of the Class to individually redress the wrongs done to them.
There will be no difficulty in the management of this action as a class action.

14

#### **UNDISCLOSED ADVERSE FACTS**

15 34. The market for Teradata's securities was open, well-developed and 16 efficient at all relevant times. As a result of these materially false and/or misleading 17 statements, and/or failures to disclose, Teradata's securities traded at artificially 18 inflated prices during the Class Period. Plaintiff and other members of the Class 19 purchased or otherwise acquired Teradata's securities relying upon the integrity of the 20 market price of the Company's securities and market information relating to Teradata, 21 and have been damaged thereby.

35. During the Class Period, Defendants materially misled the investing public, thereby inflating the price of Teradata's securities, by publicly issuing false and/or misleading statements and/or omitting to disclose material facts necessary to make Defendants' statements, as set forth herein, not false and/or misleading. The statements and omissions were materially false and/or misleading because they failed to disclose material adverse information and/or misrepresented the truth about Teradata's business, operations, and prospects as alleged herein.

36. 1 At all relevant times, the material misrepresentations and omissions 2 particularized in this Complaint directly or proximately caused or were a substantial 3 contributing cause of the damages sustained by Plaintiff and other members of the 4 Class. As described herein, during the Class Period, Defendants made or caused to 5 be made a series of materially false and/or misleading statements about Teradata's financial well-being and prospects. These material misstatements and/or omissions 6 7 had the cause and effect of creating in the market an unrealistically positive 8 assessment of the Company and its financial well-being and prospects, thus causing 9 the Company's securities to be overvalued and artificially inflated at all relevant 10 times. Defendants' materially false and/or misleading statements during the Class Period resulted in Plaintiff and other members of the Class purchasing the Company's 11 securities at artificially inflated prices, thus causing the damages complained of herein 12 13 when the truth was revealed.

14

#### LOSS CAUSATION

15 37. Defendants' wrongful conduct, as alleged herein, directly and
16 proximately caused the economic loss suffered by Plaintiff and the Class.

38. During the Class Period, Plaintiff and the Class purchased Teradata's
securities at artificially inflated prices and were damaged thereby. The price of the
Company's securities significantly declined when the misrepresentations made to the
market, and/or the information alleged herein to have been concealed from the market,
and/or the effects thereof, were revealed, causing investors' losses.

22

#### **SCIENTER ALLEGATIONS**

39. As alleged herein, Defendants acted with scienter since Defendants knew
that the public documents and statements issued or disseminated in the name of the
Company were materially false and/or misleading; knew that such statements or
documents would be issued or disseminated to the investing public; and knowingly
and substantially participated or acquiesced in the issuance or dissemination of such
statements or documents as primary violations of the federal securities laws. As set

Class Action Complaint 13

forth elsewhere herein in detail, the Individual Defendants, by virtue of their receipt
of information reflecting the true facts regarding Teradata, their control over, and/or
receipt and/or modification of Teradata's allegedly materially misleading
misstatements and/or their associations with the Company which made them privy to
confidential proprietary information concerning Teradata, participated in the
fraudulent scheme alleged herein.

7

8

## APPLICABILITY OF PRESUMPTION OF RELIANCE (FRAUD-ON-THE-MARKET DOCTRINE)

9 40. The market for Teradata's securities was open, well-developed and 10 efficient at all relevant times. As a result of the materially false and/or misleading statements and/or failures to disclose, Teradata's securities traded at artificially 11 12 inflated prices during the Class Period. On August 1, 2023, the Company's share 13 price closed at a Class Period high of \$57.41 per share. Plaintiff and other members of the Class purchased or otherwise acquired the Company's securities relying upon 14 15 the integrity of the market price of Teradata's securities and market information 16 relating to Teradata, and have been damaged thereby.

17 41. During the Class Period, the artificial inflation of Teradata's shares was 18 caused by the material misrepresentations and/or omissions particularized in this Complaint causing the damages sustained by Plaintiff and other members of the Class. 19 20As described herein, during the Class Period, Defendants made or caused to be made 21 a series of materially false and/or misleading statements about Teradata's business, 22 prospects, and operations. These material misstatements and/or omissions created an 23 unrealistically positive assessment of Teradata and its business, operations, and 24 prospects, thus causing the price of the Company's securities to be artificially inflated 25 at all relevant times, and when disclosed, negatively affected the value of the 26Company shares. Defendants' materially false and/or misleading statements during the Class Period resulted in Plaintiff and other members of the Class purchasing the 27

Company's securities at such artificially inflated prices, and each of them has been
 damaged as a result.

3 42. At all relevant times, the market for Teradata's securities was an efficient
4 market for the following reasons, among others:

5 (a) Teradata shares met the requirements for listing, and was listed
6 and actively traded on the New York Stock Exchange, a highly efficient and
7 automated market;

8 (b) As a regulated issuer, Teradata filed periodic public reports with
9 the SEC and/or the New York Stock Exchange;

10 (c) Teradata regularly communicated with public investors via
11 established market communication mechanisms, including through regular
12 dissemination of press releases on the national circuits of major newswire services
13 and through other wide-ranging public disclosures, such as communications with the
14 financial press and other similar reporting services; and/or

(d) Teradata was followed by securities analysts employed by
brokerage firms who wrote reports about the Company, and these reports were
distributed to the sales force and certain customers of their respective brokerage firms.
Each of these reports was publicly available and entered the public marketplace.

43. As a result of the foregoing, the market for Teradata's securities
promptly digested current information regarding Teradata from all publicly available
sources and reflected such information in Teradata's share price. Under these
circumstances, all purchasers of Teradata's securities during the Class Period suffered
similar injury through their purchase of Teradata's securities at artificially inflated
prices and a presumption of reliance applies.

44. A Class-wide presumption of reliance is also appropriate in this action
under the Supreme Court's holding in *Affiliated Ute Citizens of Utah v. United States*,
406 U.S. 128 (1972), because the Class's claims are, in large part, grounded on
Defendants' material misstatements and/or omissions. Because this action involves

Defendants' failure to disclose material adverse information regarding the Company's
business operations and financial prospects—information that Defendants were
obligated to disclose—positive proof of reliance is not a prerequisite to recovery. All
that is necessary is that the facts withheld be material in the sense that a reasonable
investor might have considered them important in making investment decisions.
Given the importance of the Class Period material misstatements and omissions set
forth above, that requirement is satisfied here.

8

#### NO SAFE HARBOR

9 45. The statutory safe harbor provided for forward-looking statements under 10 certain circumstances does not apply to any of the allegedly false statements pleaded in this Complaint. The statements alleged to be false and misleading herein all relate 11 12 to then-existing facts and conditions. In addition, to the extent certain of the 13 statements alleged to be false may be characterized as forward looking, they were not identified as "forward-looking statements" when made and there were no meaningful 14 15 cautionary statements identifying important factors that could cause actual results to 16 differ materially from those in the purportedly forward-looking statements. In the 17 alternative, to the extent that the statutory safe harbor is determined to apply to any 18 forward-looking statements pleaded herein, Defendants are liable for those false forward-looking statements because at the time each of those forward-looking 19 20statements was made, the speaker had actual knowledge that the forward-looking 21 statement was materially false or misleading, and/or the forward-looking statement 22 was authorized or approved by an executive officer of Teradata who knew that the 23 statement was false when made.

- 24
- 25
- 26

27

FIRST CLAIM 1 Violation of Section 10(b) of The Exchange Act and 2 **Rule 10b-5 Promulgated Thereunder** 3 **Against All Defendants** 4 5 46. Plaintiff repeats and re-alleges each and every allegation contained above as if fully set forth herein. 6 7 47. During the Class Period, Defendants carried out a plan, scheme and 8 course of conduct which was intended to and, throughout the Class Period, did: (i) deceive the investing public, including Plaintiff and other Class members, as alleged 9 10 herein; and (ii) cause Plaintiff and other members of the Class to purchase Teradata's securities at artificially inflated prices. In furtherance of this unlawful scheme, plan 11 and course of conduct, Defendants, and each defendant, took the actions set forth 12 13 herein. 14 48. Defendants (i) employed devices, schemes, and artifices to defraud; (ii) 15 made untrue statements of material fact and/or omitted to state material facts necessary to make the statements not misleading; and (iii) engaged in acts, practices, 16 and a course of business which operated as a fraud and deceit upon the purchasers of 17 18 the Company's securities in an effort to maintain artificially high market prices for Teradata's securities in violation of Section 10(b) of the Exchange Act and Rule 10b-19 20 5. All Defendants are sued either as primary participants in the wrongful and illegal 21 conduct charged herein or as controlling persons as alleged below. Defendants, individually and in concert, directly and indirectly, by the 22 49. 23 use, means or instrumentalities of interstate commerce and/or of the mails, engaged

and participated in a continuous course of conduct to conceal adverse material
information about Teradata's financial well-being and prospects, as specified herein.

50. Defendants employed devices, schemes and artifices to defraud, while in
possession of material adverse non-public information and engaged in acts, practices,
and a course of conduct as alleged herein in an effort to assure investors of Teradata's

1 value and performance and continued substantial growth, which included the making 2 of, or the participation in the making of, untrue statements of material facts and/or 3 omitting to state material facts necessary in order to make the statements made about 4 Teradata and its business operations and future prospects in light of the circumstances 5 under which they were made, not misleading, as set forth more particularly herein, and engaged in transactions, practices and a course of business which operated as a 6 7 fraud and deceit upon the purchasers of the Company's securities during the Class Period. 8

9 51. Each of the Individual Defendants' primary liability and controlling 10 person liability arises from the following facts: (i) the Individual Defendants were 11 high-level executives and/or directors at the Company during the Class Period and 12 members of the Company's management team or had control thereof; (ii) each of 13 these defendants, by virtue of their responsibilities and activities as a senior officer 14 and/or director of the Company, was privy to and participated in the creation, 15 development and reporting of the Company's internal budgets, plans, projections and/or reports; (iii) each of these defendants enjoyed significant personal contact and 16 17 familiarity with the other defendants and was advised of, and had access to, other 18 members of the Company's management team, internal reports and other data and information about the Company's finances, operations, and sales at all relevant times; 19 20and (iv) each of these defendants was aware of the Company's dissemination of 21 information to the investing public which they knew and/or recklessly disregarded 22 was materially false and misleading.

52. Defendants had actual knowledge of the misrepresentations and/or
omissions of material facts set forth herein, or acted with reckless disregard for the
truth in that they failed to ascertain and to disclose such facts, even though such facts
were available to them. Such defendants' material misrepresentations and/or
omissions were done knowingly or recklessly and for the purpose and effect of
concealing Teradata's financial well-being and prospects from the investing public

and supporting the artificially inflated price of its securities. As demonstrated by
Defendants' overstatements and/or misstatements of the Company's business,
operations, financial well-being, and prospects throughout the Class Period,
Defendants, if they did not have actual knowledge of the misrepresentations and/or
omissions alleged, were reckless in failing to obtain such knowledge by deliberately
refraining from taking those steps necessary to discover whether those statements
were false or misleading.

8 53. As a result of the dissemination of the materially false and/or misleading 9 information and/or failure to disclose material facts, as set forth above, the market 10 price of Teradata's securities was artificially inflated during the Class Period. In ignorance of the fact that market prices of the Company's securities were artificially 11 inflated, and relying directly or indirectly on the false and misleading statements made 12 13 by Defendants, or upon the integrity of the market in which the securities trades, and/or in the absence of material adverse information that was known to or recklessly 14 15 disregarded by Defendants, but not disclosed in public statements by Defendants during the Class Period, Plaintiff and the other members of the Class acquired 16 Teradata's securities during the Class Period at artificially high prices and were 17 18 damaged thereby.

19 54. At the time of said misrepresentations and/or omissions, Plaintiff and 20other members of the Class were ignorant of their falsity, and believed them to be 21 true. Had Plaintiff and the other members of the Class and the marketplace known the truth regarding the problems that Teradata was experiencing, which were not 22 23 disclosed by Defendants, Plaintiff and other members of the Class would not have 24 purchased or otherwise acquired their Teradata securities, or, if they had acquired such securities during the Class Period, they would not have done so at the artificially 25 26inflated prices which they paid.

27 55. By virtue of the foregoing, Defendants violated Section 10(b) of the
28 Exchange Act and Rule 10b-5 promulgated thereunder.

56. As a direct and proximate result of Defendants' wrongful conduct,
 Plaintiff and the other members of the Class suffered damages in connection with
 their respective purchases and sales of the Company's securities during the Class
 Period.

#### **SECOND CLAIM**

5

6

7

# Violation of Section 20(a) of The Exchange Act Against the Individual Defendants

8 57. Plaintiff repeats and re-alleges each and every allegation contained
9 above as if fully set forth herein.

10 58. Individual Defendants acted as controlling persons of Teradata within the meaning of Section 20(a) of the Exchange Act as alleged herein. By virtue of their 11 high-level positions and their ownership and contractual rights, participation in, 12 13 and/or awareness of the Company's operations and intimate knowledge of the false financial statements filed by the Company with the SEC and disseminated to the 14 15 investing public, Individual Defendants had the power to influence and control and 16 did influence and control, directly or indirectly, the decision-making of the Company, 17 including the content and dissemination of the various statements which Plaintiff 18 contends are false and misleading. Individual Defendants were provided with or had 19 unlimited access to copies of the Company's reports, press releases, public filings, 20and other statements alleged by Plaintiff to be misleading prior to and/or shortly after 21 these statements were issued and had the ability to prevent the issuance of the 22 statements or cause the statements to be corrected.

59. In particular, Individual Defendants had direct and supervisory
involvement in the day-to-day operations of the Company and, therefore, had the
power to control or influence the particular transactions giving rise to the securities
violations as alleged herein, and exercised the same.

27 60. As set forth above, Teradata and Individual Defendants each violated
28 Section 10(b) and Rule 10b-5 by their acts and omissions as alleged in this Complaint.

| I  |  |  |  |  |
|----|--|--|--|--|
| 1  | By virtue of their position as controlling persons, Individual Defendants are liable   |  |  |  |
| 2  | pursuant to Section 20(a) of the Exchange Act. As a direct and proximate result of     |  |  |  |
| 3  | Defendants' wrongful conduct, Plaintiff and other members of the Class suffered        |  |  |  |
| 4  | damages in connection with their purchases of the Company's securities during the      |  |  |  |
| 5  | Class Period.  |  |  |  |
| 6  | PRAYER FOR RELIEF  |  |  |  |
| 7  | WHEREFORE, Plaintiff prays for relief and judgment, as follows:                        |  |  |  |
| 8  | (a) Determining that this action is a proper class action under Rule 23 of the         |  |  |  |
| 9  | Federal Rules of Civil Procedure;  |  |  |  |
| 10 | (b) Awarding compensatory damages in favor of Plaintiff and the other                  |  |  |  |
| 11 | Class members against all defendants, jointly and severally, for all damages sustained |  |  |  |
| 12 | as a result of Defendants' wrongdoing, in an amount to be proven at trial, including   |  |  |  |
| 13 | interest thereon;  |  |  |  |
| 14 | (c) Awarding Plaintiff and the Class their reasonable costs and expenses               |  |  |  |
| 15 | incurred in this action, including counsel fees and expert fees; and                   |  |  |  |
| 16 | (d) Such other and further relief as the Court may deem just and proper.               |  |  |  |
| 17 | JURY TRIAL DEMANDED  |  |  |  |
| 18 | Plaintiff hereby demands a trial by jury.  |  |  |  |
| 19 |  |  |  |  |
| 20 |  |  |  |  |
| 21 |  |  |  |  |
| 22 |  |  |  |  |
| 23 |  |  |  |  |
| 24 |  |  |  |  |
| 25 |  |  |  |  |
| 26 |  |  |  |  |
| 27 |  |  |  |  |
| 28 |  |  |  |  |
|    | Class Action Complaint<br>21   |  |  |  |
|    |  |  |  |  |

| 1      | DATED: March, 2024 | GLANCY PRONGAY & MURRAY LLP   |
|--------|--------------------|---|
| 2      |                    | By:   |
| 3      |                    | Robert V. Prongay   |
| 4      |                    | Charles Linehan   |
| 5      |                    | Pavithra Rajesh<br>1925 Century Park East, Suite 2100   |
| 6      |                    | 1925 Century Park East, Suite 2100<br>Los Angeles, CA 90067<br>Telephone: (310) 201-9150<br>Facsimile: (310) 201-9160 |
| 7<br>8 |                    | LAW OFFICES OF HOWARD G. SMITH  |
|        |                    | Howard G. Smith   |
| 9      |                    | 3070 Bristol Pike, Suite 112<br>Bensalem PA 19020   |
| 10     |                    | Telephone: (215) 638-4847   |
| 11     |                    | Facsimile: (215) 638-4867   |
| 12     |                    | <i>Counsel for Plaintiff,</i>   |
| 13     |                    | 5 557   |
| 14     |                    |   |
| 15     |                    |   |
| 16     |                    |   |
| 17     |                    |   |
| 18     |                    |   |
| 19     |                    |   |
| 20     |                    |   |
| 21     |                    |   |
| 22     |                    |   |
| 23     |                    |   |
| 24     |                    |   |
| 25     |                    |   |
| 26     |                    |   |
| 27     |                    |   |
| 28     |                    |   |
|        | C                  | Class Action Complaint  |
|        |                    | 22  |